

The Power of Education





We are not a typical public library. Perhaps we would be if a particular book collector had not changed the course of our history.

John Griswold White (1845-1928) began donating his personal collection of books to the Library while he served on the Board of Trustees. He shared his books with the people of Cleveland with the desire that they should develop an understanding of world cultures, especially those largely ignored—or worse—trivialized by Western educators: the cultures of Asia, the Middle East, and Africa.

The books he donated and the endowment that followed after his death shaped the development of the Library's collections and its mission of service to the people of Cleveland.

Mr. White knew that, for many Clevelanders, the opportunities for learning began and ended at the public library. Today, that is still the case. We are the closest experience to a university that many people have.

At the same time, formally educated people continue their learning here, using resources not normally found at a public library. Whether someone is working on a PhD or a GED, we are here to help them reach their goals.

We are careful not to underestimate people. A person's capacity for learning is only limited by their learning environment.

At the "People's University," we strive to provide an environment for learning that limits no one and includes everyone.

We are the "People's University," the center of learning for a diverse and inclusive community.

Learning Lives at the Library





1. **We inspire lifelong learning** by creating more able learners and researchers. We:

- Teach learning and information–navigation skills
- Provide tools, resources, and great places to work
- Engage in great exploratory conversations
- Ask and answer questions that encourage patrons to challenge their assumptions
- Support creativity, research, and problem–solving
- **Bring people together to spark creative synergies and learn from each other**



Commitment to literacy)1 and learning. **We aid people to become independent lifelong learners** by selecting and offering materials that support the differing needs of all learners, and that entertain and delight the human spirit.



LEARNING

- We foster literacy.
- **We support lifelong learning.**
- We provide diverse resources and programs.
- **We hire well-qualified staff and support their continued learning.**
- We encourage collaboration among staff and with community organizations.



THE STRATEGIC PLAN

Our Vision

Cleveland Public Library will be the driving force behind a powerful culture of learning that will inspire Clevelanders from all walks of life to continually learn, share and seek out new knowledge in ways that are beneficial to themselves, their community and the world.

Our mission

We are the “People’s University,” the center of learning for a diverse and inclusive community



SHIFTING FOCUS

Education vs. aggregation

THE POWER TO EDUCATE



the power to

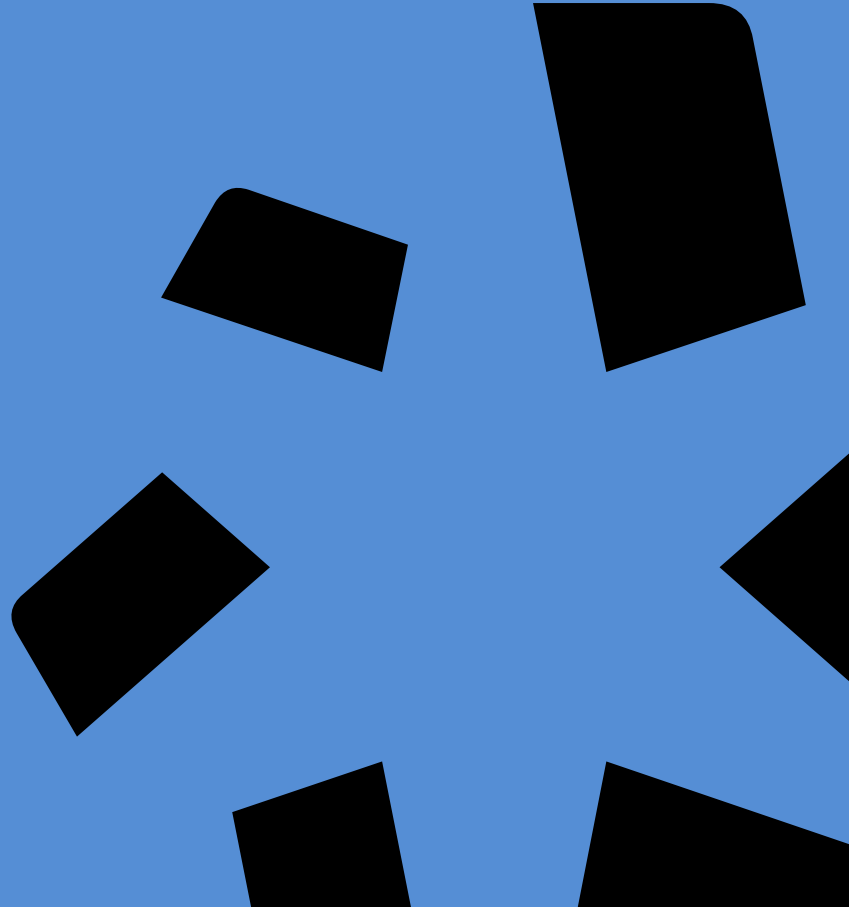
IMPACT

LEARNING

IN YOUR LIBRARY COMMUNITY

the

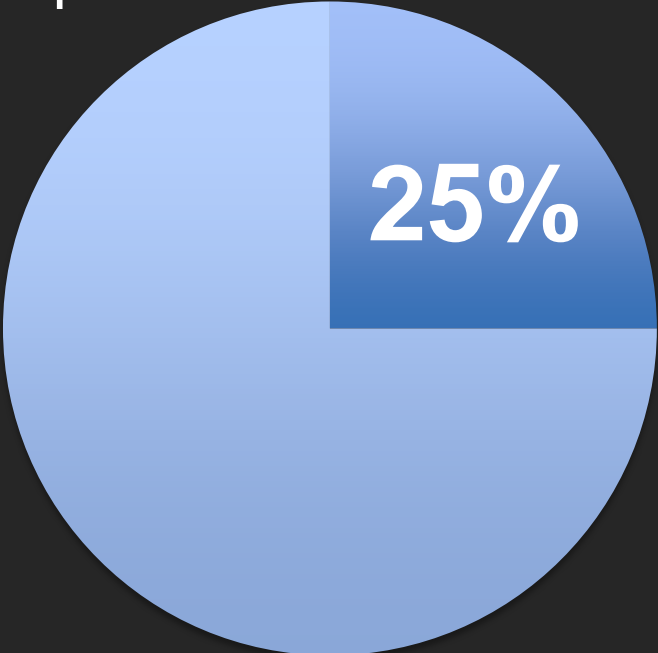
FACTS



40,000,000

without high school diploma

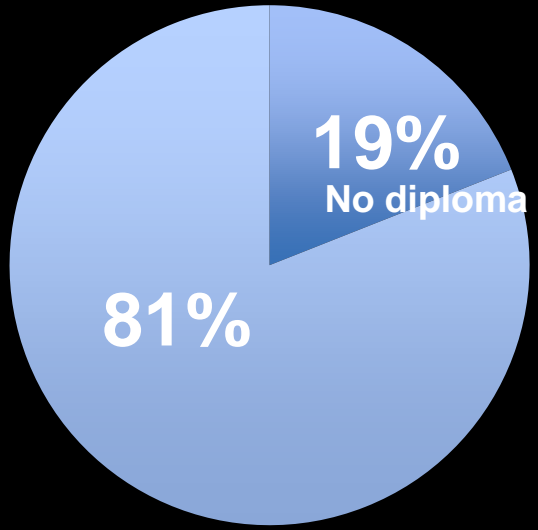
urban areas report



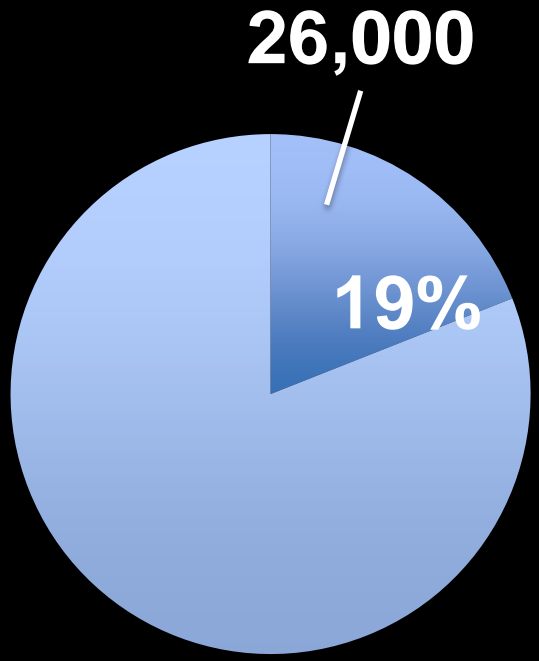
of residents lack diploma

Cleveland

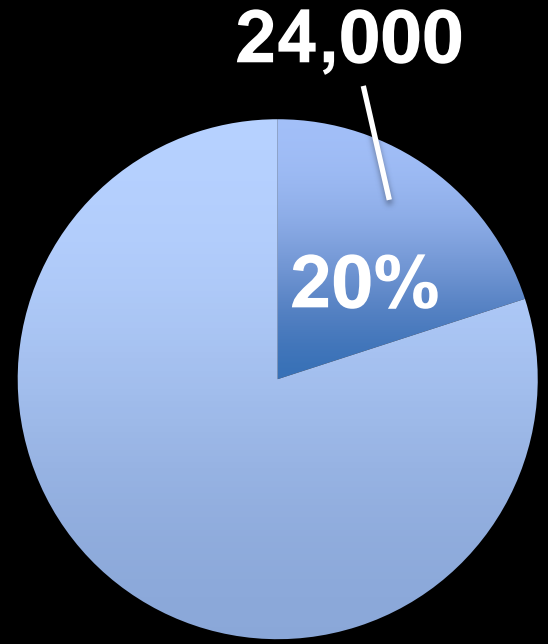
25 & Older w/5th Grade or greater



25 or older



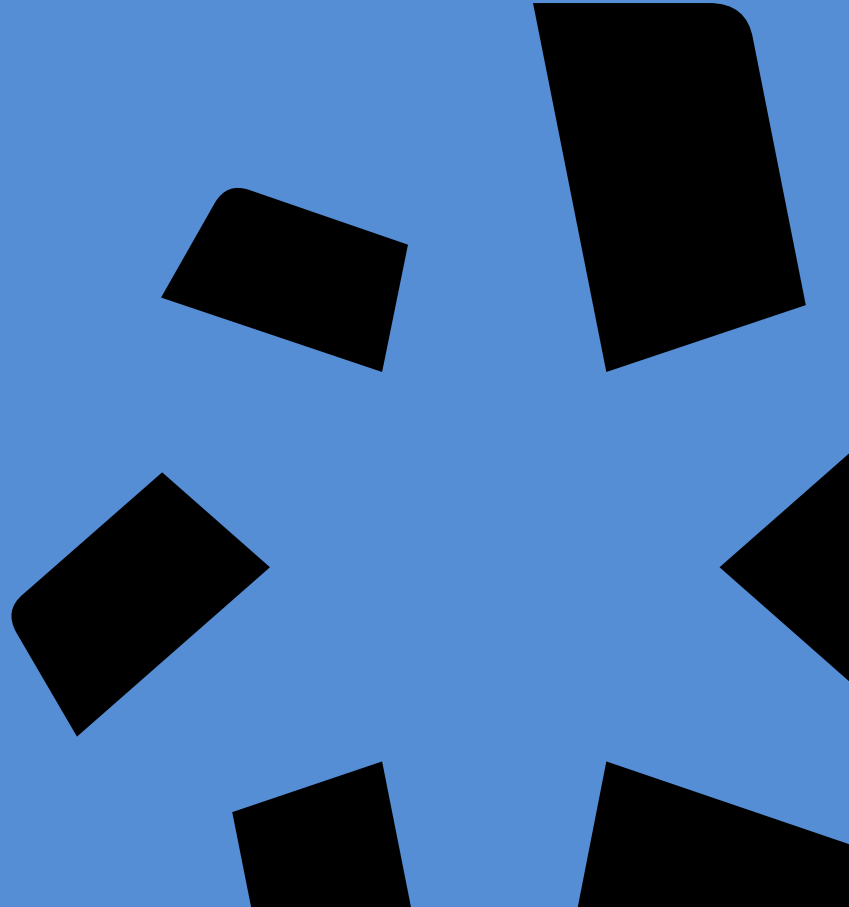
Female



Male

educational

TRAUMA



grades

10.9 to 11.1

PUSHED

out

PULLED

out



Jan. 1, an **overhaul** of the nation's leading high school equivalency program, the **GED**, will make the test **more difficult**.

The changes to the exam are part of an attempt by the GED Testing Service to standardize its program throughout the United States and bring its high school equivalency requirements up to the level achieved by traditional high school graduates.

"We can't hold adults to a different standard than we're holding high school students to," said Randy Trask, president and CEO of GED Testing Service. "The nation's high schools are all undergoing a major transformation for college readiness, and the GED has to keep pace with that."



July 25, 2013

Characteristics of GED and High School Diploma Holders Among the Population 18 Years and Older: 2009 (earnings in dollars)

	GED		High school diploma	
	Percent	Mean monthly earnings	Percent	Mean monthly earnings
Total	100.0	3,149	100.0	4,690
Highest Degree Level				
High school graduate	57.3	2,922	27.2	3,222
Some college	38.0	3,192	39.6	3,794
Bachelor's degree or higher	4.8	4,852	33.2	6,305



ADDRESS

the

TRAUMA



**CAREER
ONLINE**

H I G H S C H O O L



Diana



Reaching high school dropouts and re-engaging them back into the educational system is a **core mission** of Gale and Career Online High School



- Curriculum developed for **adult learners** convinced they could not learn
- Designed specifically to address adults who have been **unsuccessful** in **high school** (40 million Americans)
- Nationally **accredited** as the world's first private online school district
- **Supported** by state board certified academic teachers
- Public Library is the **right space** to expand this approach

27

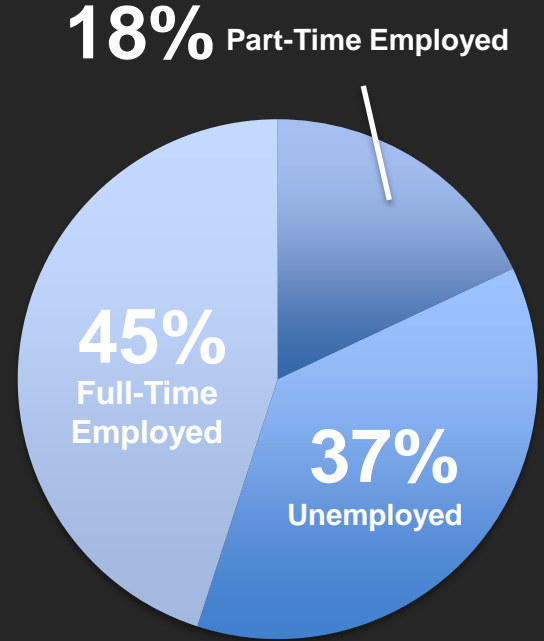
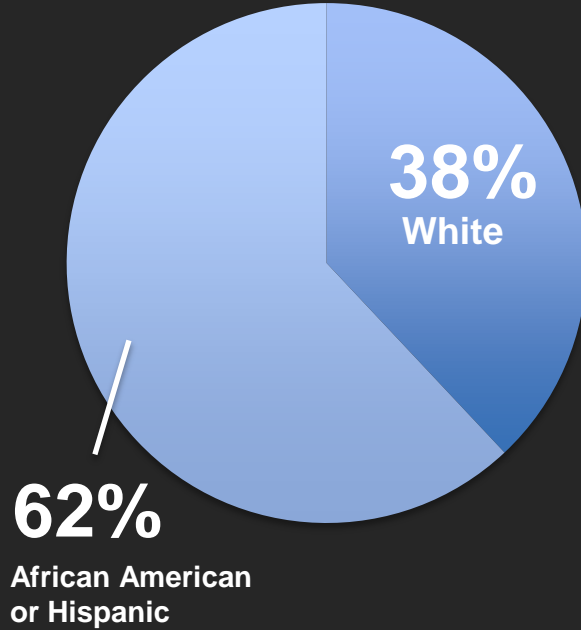
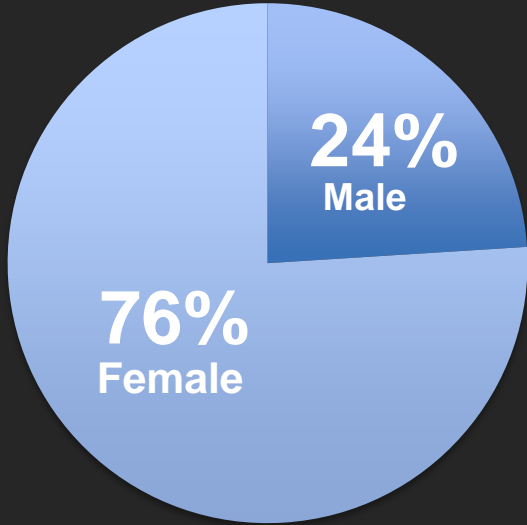
average age of
students



A black and white photograph of a young woman with long dark hair, smiling warmly. She is looking slightly to the left of the camera. In the background, a computer monitor is visible, displaying some text and graphics. The overall scene suggests an educational or professional environment.

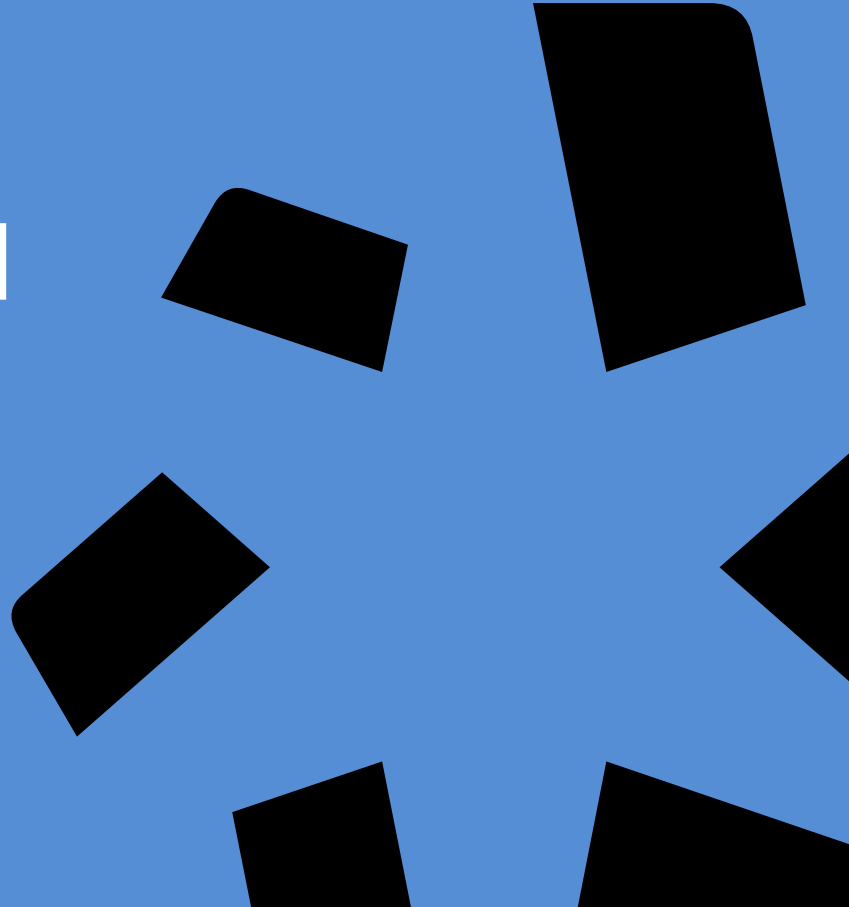
7.5

credits transfer
on average



the

ACCREDITATION



What it means for **you**

- AdvancED/SACS (Southern Association of Colleges and Schools) **Accredited**
- COHS is a division of SHCOE, the **world's first** fully accredited, private online school district.



What it means for students

- We **accept credits** from their previous high school so they can accelerate completion
- Average student **transfers in 7 to 10 credits** from prior high school
- Standardized testing **not** required
- AdvancED/SACS accreditation is recognized in **all** 50 states





the
primary
focus

Career Certifications (Electives)

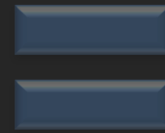
- Office Management
- General Professional Skills
- Childcare and Education (CDA)
- Homeland Security
- Certified Transportation Services
- Certified Protection Officer (CPO)
- Retail and Customer Service Skills (new)
- Food and Customer Service Skills (new)



High School
Completion



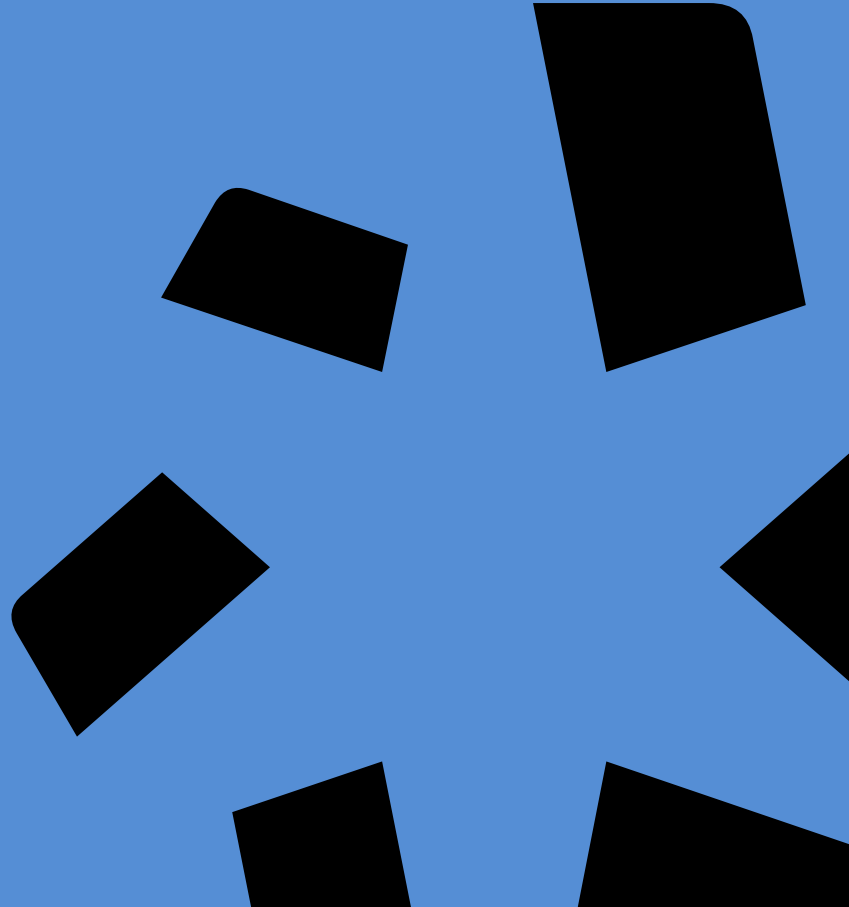
Career Elective
Courses



Promotion
OR
matriculation into
post-secondary or
skills training

phase

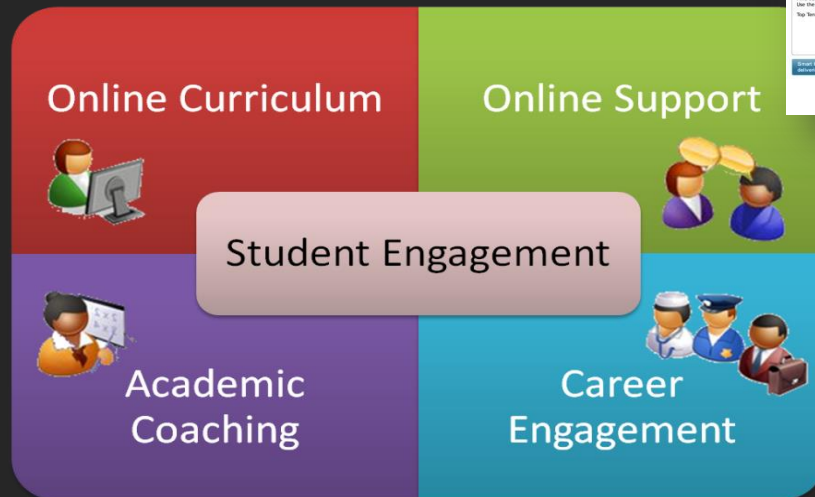
1



Career Training Focus

- COHS starts by engaging students in their career interest
- They begin with their career electives to build confidence and success
- This also prepares them to begin thinking about career advancement and education and training post-secondary
 - All students major in a specified career track.
 - All students have access to monthly career webinars.
 - All students have access to a Career Corner for information regarding career certificate requirements.
 - All students complete a career portfolio, including a cover letter and resume

- Available 24/7
- Instant feedback on courseware submissions
- Anytime access to student grade book
- eLibrary

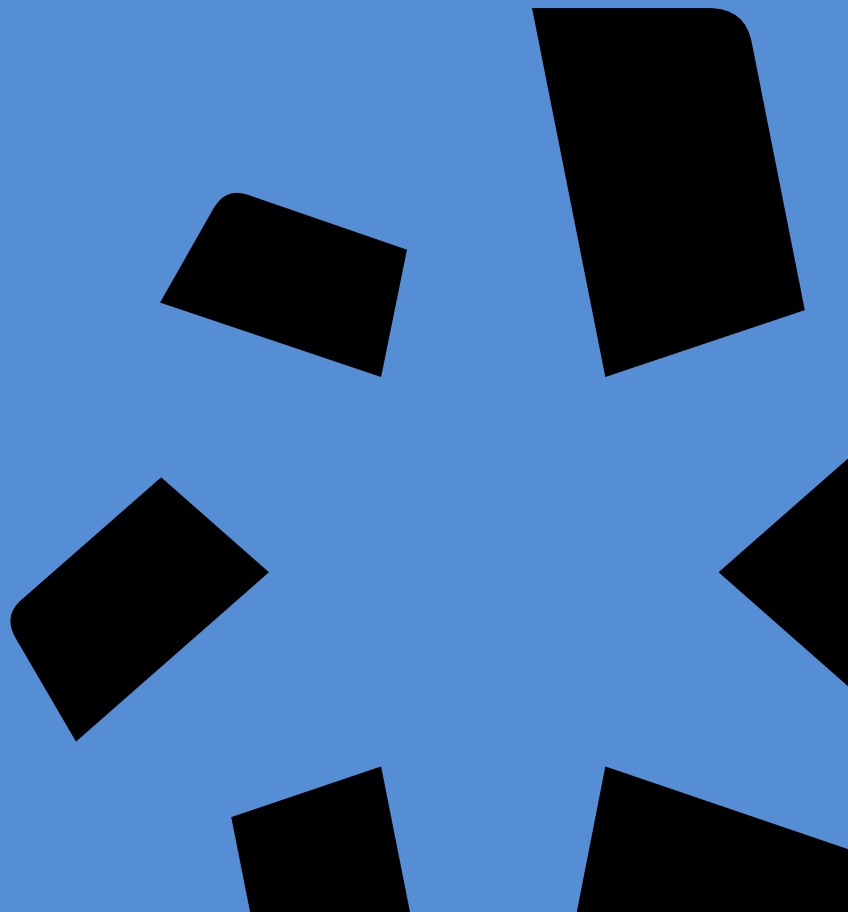


- Academic Coach assigned as career partner
- Biweekly online seminars focused on 21st Century Skills
- Academic Support Instructors in each core subject area

- Monthly webinars
- Individualized Career Plan
- Career and Academic Portfolio
- Career Corner

phase

2



Language Arts (4 credits)

- Grammar and Composition
- Introduction to Literature
- World Literature
- American Literature

Social Studies (4 credits)

- World History
- American History
- American Gov't and Economics
- Health & Personal Fitness

Mathematics (3 credits)

- General Math
- Consumer Math
- Algebra









Science (3 credits)

- Environmental Science
- Physical Science
- Biology









Career Online High School Individual Career Plan (Demo)

GPA: 3.5

General Career Preparation Program

-  [General Career Preparation I: Semester 1](#)
-  [General Career Preparation I: Semester 2](#)
-  [General Career Preparation II: Semester 1](#)
-  [General Career Preparation II: Semester 2](#)
-  [General Career Preparation III: Semester 1](#)
-  [General Career Preparation III: Semester 2](#)
-  [General Career Preparation IV: Semester 1](#)
-  [General Career Preparation IV: Semester 2](#)







English

-  [Grammar and Composition, Semester 1](#)
-  [Grammar and Composition, Semester 2](#)
-  [Introduction to Literature, Semester 1](#)
-  [Introduction to Literature, Semester 2](#)
-  [World Literature and Composition, Semester 1](#)
-  [World Literature and Composition, Semester 2](#)
-  [American Literature and Composition, Semester 1](#)
-  [American Literature and Composition, Semester 2](#)







Health

-  [Health, Semester 1](#)
-  [Personal Fitness, Semester 2](#)

Math

-  [General Math, Semester 1](#)
-  [General Math, Semester 2](#)
-  [Consumer Math, Semester 1](#)
-  [Consumer Math, Semester 2](#)
-  [Algebra I, Semester 1](#)
-  [Algebra I, Semester 2](#)


Science

-  [Physical Science, Semester 1](#)
-  [Physical Science, Semester 2](#)
-  [Environmental Science, Semester 1](#)
-  [Environmental Science, Semester 2](#)
-  [Biology, Semester 1](#)
-  [Biology, Semester 2](#)

Social Studies

-  [American Government, Semester 1](#)
-  [Economics, Semester 2](#)
-  [American History, Semester 1](#)
-  [American History, Semester 2](#)
-  [World History: Semester 1](#)
-  [World History: Semester 2](#)

Career Portfolio

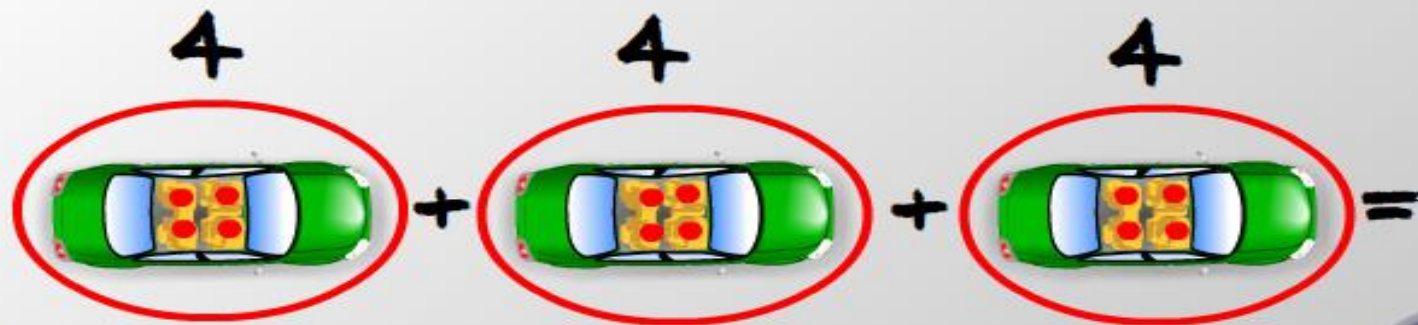
-  [Career Portfolio](#)

Basic Math Operations

Multiplication and Division

GENERAL MATH









MULTIPLICATION



Multiplication is the math operation that performs repeated addition. It is a shortcut to find the total number of items in equal groups. Bianca's family has 3 cars, and each car has 4 seats. How many seats are there in all? We have three groups, with four items in each group. We are really adding 4 three separate times. The total amount of items in the picture will be the answer to our problem. We can find the answer by counting the total number of items, or by adding $4 + 4 + 4 = 12$. We could use multiplication to come to this same answer: 3 groups of 4 items = 12 items, or $3 \cdot 4 = 12$. The two numbers that we multiply together are *factors*, and the answer to a multiplication problem is the *product*.









General Math, Semester 1 Classroom

Gradebook

- 50  [MAT 101: Pretest - General Math](#)
- 70  [Number Types](#)
-  [Basic Math Operations](#)
100
-  [Signed Numbers and Absolute Value](#)
100
- 80  [Order of Operations](#)
-  [Rounding and Estimation](#)
100
- 90  [Number Properties](#)
-  [Factoring and Divisibility Rules](#)

Word Problems

Simplifying Fractions

Assignments	Status	Score	Weighted Score	Completion Date
 MAT 101: Pretest - General Math	Passed	50/100	0/0	19-Aug-10 08:28AM
 Number Types	Passed	70/100	4/5	19-Aug-10 08:55AM
 Basic Math Operations	Passed	100/100	5/5	24-Aug-10 12:05PM
 Signed Numbers and Absolute Value	Passed	100/100	5/5	21-Feb-13 03:44PM
 Order of Operations	Passed	80/100	4/5	24-Aug-10 02:13PM
 Rounding and Estimation	Passed	100/100	5/5	27-Aug-10 11:46AM
 Number Properties	Passed	90/100	4/5	27-Aug-10 12:06PM
 Factoring and Divisibility Rules	In Progress	10/100	0/5	
Word Problems	Not Started	-/100	-/5	
Simplifying Fractions	Not Started	-/100	-/5	
Adding and Subtracting with Fractions	Not Started	-/100	-/5	
Multiplying and Dividing with Fractions	Not Started	-/100	-/5	

Gale, Cengage Learning

- Manage and Operate Career Online High School
- Provide complete turnkey marketing services for promotion
- Customized/library branded website/learning portal
- Incorporate implementation and training teams
- Reporting

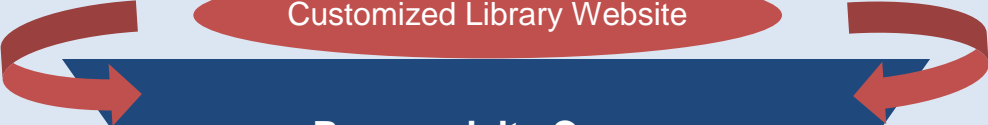
Cleveland Public Library

- Provides PROJECT MANAGER to screen those interested
- Provide computers and lab space if needed

TRAINING & IMPLEMENTATION:

- Posters, Flyers, Brochure, etc.
- GED Inquiries
- Community Outreach
- Public Relations
- Paid Search Marketing & Advertising
- Social Media Content/Plan

Customized Library Website



Pre-requisite Course

Enrollment

Coursework

Graduation

Teacher-Support / Student-parent

Pre-Requisite Bundle
Purchase

Scholarship Package

2,527

students enrolled

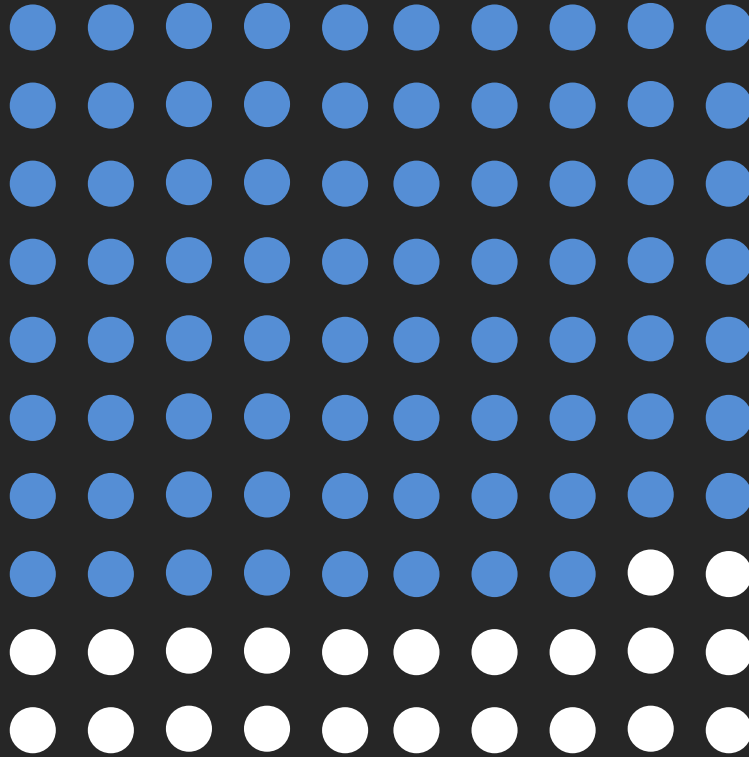
286

graduates





average number of
months to **complete**
the COHS program



78% of graduates are currently enrolled in a career college

Career Online High School



This Certifies That

SAMPLE

Has satisfactorily completed all requirements of law and standards for high school graduation as prescribed by this High School and is hereby awarded this

High School Diploma

On this _____ day _____, 2012



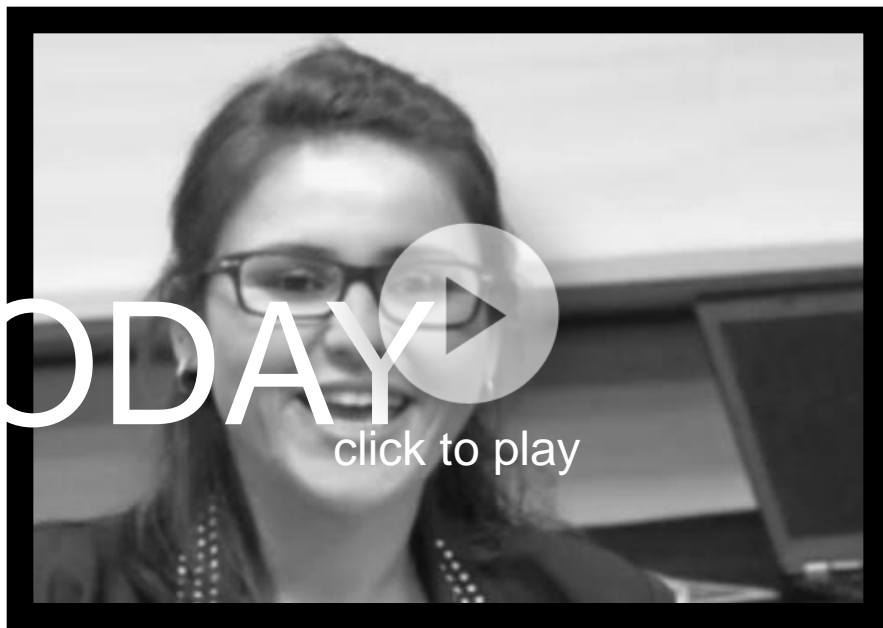
Smart Horizons Career Online High School is a division of Smart Horizons Career Online Education, a school district that has been granted District Accreditation from the Advanced Accreditation Commission, the national commission that confers the Southern Association of Colleges and Schools Council on Accreditation and School Improvement (SACS CASI) accreditation seal.



Principal



Chairman of the Board



The time is now.

This extends Gale's commitment to lifelong learning.

Aligns and enhances the strategic mission of your public library.

Creates real outcomes for your library and your community.





Get the Education and Career Skills You Need to Succeed

Career Online High School is a program that allows you to earn an accredited high school diploma while gaining real-world career skills. Career Online High School academic and career classes are online and can be taken at the student's own pace. Because our program is accredited and recognized in all 50 states, you can transfer high school credits already earned. Many students graduate in as little as five months.

[Learn More!](#)

Gain the Tools to Get a Better Job



Earn a diploma while preparing for your career. In addition to earning a credential certificate, we help you create a career portfolio.

[Find Out How!](#)

Build Your Briefcase for the Future



You'll get a High School Diploma, a Career Certificate, a Career Portfolio with Resume and cover letters, Job prep and more.

[Get Started!](#)

Join a Highly Supportive Community



Academic, career, technical, and overall support... We've got you covered with Academic coach, Certified teachers, Career mentor, and Technical support... your success is our top priority!

[Join Up Today!](#)